New Skills for a Global Workforce
Steve Jobs
a computer is a bicycle for the mind
One in ten men apparently more fond of iPads than the ladies

Oliver Haslam, Apr 18, 2012

It’s no secret that we are big fans of the iPad here at iDB. The clue is kinda in our name, but even we don’t quite understand this latest statistic to come our way.

Put together by online casino Roxy Palace, a recent survey suggests that one in ten, or around 11% of men asked would prefer to get their greasy mitts on a new Apple tablet rather than a lady friend.
Library

- personalization
- safari
- maps
- iBooks/authoring
- magazines
- newspapers
Organizer

- personalization
- calendar
- mail
- notes
- evernote*
communication

noun

2 something that conveys a message, a letter or means of communicating, e.g. speaking, writing.
Communication

- personalization
- informal learning & social media
- twitter
- email
- eclicker
TO BE...

- Collaborating
- Creating
- Critical Thinking
- Contributing
- Conversing
- Connecting

Teaching
Teaching

• PERSONALIZATION
• talking tom
• analytics
• screen chomp
• slice it!
• leafsnap
PBL
PBL knowledge creation

- personalization
- innovation breakthrough
- documentation
- evernote*
- outcome published
- ibook author
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Don’t Worry...Be Appy!
Gen Z
The world for Gen Z is digital
Some facts that highlight the disconnect between our students and our classrooms:

31% of US children, ages 6-12, wanted an iPad over any other electronic device for Christmas in 2010; followed by a computer (29%) and an iPod touch (29%)
Gen Z are avid multitaskers and desire products that allow them to do multiple things with one device.
In a global survey, Gen Z rejected traditional TV over streaming Video-on-Demand (VOD). In addition, PCs (51%) and mobile phones (43%) were ranked more important devices than TVs (3%)
Technology has also impacted the way that Gen Z learns. According to a study by ‘Habbo Hotel’, the world’s largest virtual community for teens, 43% prefer the digital approach and find it easiest to learn from the Internet. 38% like combined learning from print and online; and only 16% state books as their preferred way of learning.
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According to a global survey of children, 50% of all tweens (8-12 years) globally are online everyday and 25% interact daily with peers in other countries.
This generation prefers communicating through social networks and instant messaging, and considers email “so yesterday”
According to a study, when children were kept away from social networking devices such as laptops and mobile phones, 79% of them displayed symptoms of distress.
From Consumers of Tomorrow: Insights and Observations About Generation Z
http://www.youtube.com/watch?v=SkhpmEZWuRQ